

KENTON BRADLEY

CREATIVE LEADER - PHOTOGRAPHER - GRAPHIC ARTIST

🌐 KENTONBRADLEY.COM

✉ KENTONB@GMAIL.COM

📞 317 431 6567

WORK EXPERIENCE

ZULILY SEATTLE, WA

June 2019–December 2023 / **Lead Product Photo Retoucher**

Creative Lead of a product photo retouching department consisting of 15 creatives across three role types. Main duties include training and on-boarding, handling escalations, creative development of contributors, maintaining the DAM, developing standards, aligning with studio peers, hiring, leading team huddles, and production editing.

June 2017–June 2019 / **Editorial Photo Retoucher**

Senior Photo Retoucher for Editorial, where daily duties included designing custom content for the homepage, and editing in-house and vendor-submitted photos, with an average of 26 custom images a day. Other duties included composite photo editing, photo retouching, email communication, site auditing, training new hires, color correction, and typesetting custom graphics.

November 2015–June 2017 / **Product Photo Retoucher**

Edited for the product studio an average of 300 images a day for the product display page. Main duties included color correction, email communication, developing image style guide, background removal, general retouching, creating photoshop actions and droplets, batch image retouching, and training new hires.

RGP INC. AWARDS.CO.COM CHICAGO, IL / SEATTLE, WA (REMOTE)

January 2013–October 2015 / **Graphic Artist**

In-house graphic artist responsible for producing trade show graphics, business assets, and customers' orders. Main duties included typesetting, photo optimization, photo editing, product photography, vector illustration, prepress, product design, layout design, and customer service.

GEORGE STREET PHOTO & VIDEO CHICAGO, IL / SEATTLE, WA

July 2012–December 2018 / **Contract Associate Photographer**

Responsible for shooting images and supporting main photographer at wedding ceremonies and receptions. Main duties included on-location wedding photography, portrait photography, candid photography, general retouching, and sending images via FTP to in-house editing department.

July 2012–November 2012 / **Seasonal Image Specialist**

Processed thousand of images in Lightroom & Photoshop. Main duties included selecting images for marketing, running batch actions, batch editing, color correcting, general retouching, asset management, culling large numbers of images, and RAW image processing.

ST. REGIS CRYSTAL INDIANAPOLIS, IN

April 2010–March 2012 / **Graphic Artist**

Produced artwork for awards & promotional items. Main duties included typesetting, photo editing, vector illustration, prepress, layout design, & customer asset management.

EDUCATION

2007 / **Indiana State University**
Bachelor of Science in Studio Art/Photography

2024 / **Coursera**
Google Professional Certificate in UX Design

AWARDS

2006/ **Indiana State University**
College of Arts & Sciences Research and Creativity Grant

SOFTWARE

• Adobe Photoshop • Adobe Illustrator • Adobe InDesign • Adobe Lightroom • Adobe Bridge • Adobe Xd
• Adobe Premier Pro • Adobe After Effects • Figma • Filezilla • Bynder • MS Office • Sharepoint

SKILLS

• Leadership • Wireframing • Video Editing • Communications • Ideation • Art Direction • Graphic Design
• Photo Retouching • Composite Editing • Content Creation • Interpersonal Savvy • Digital Asset Management
• Project Management • Training and Development • Photography • Scheduling • Prototyping • Typography